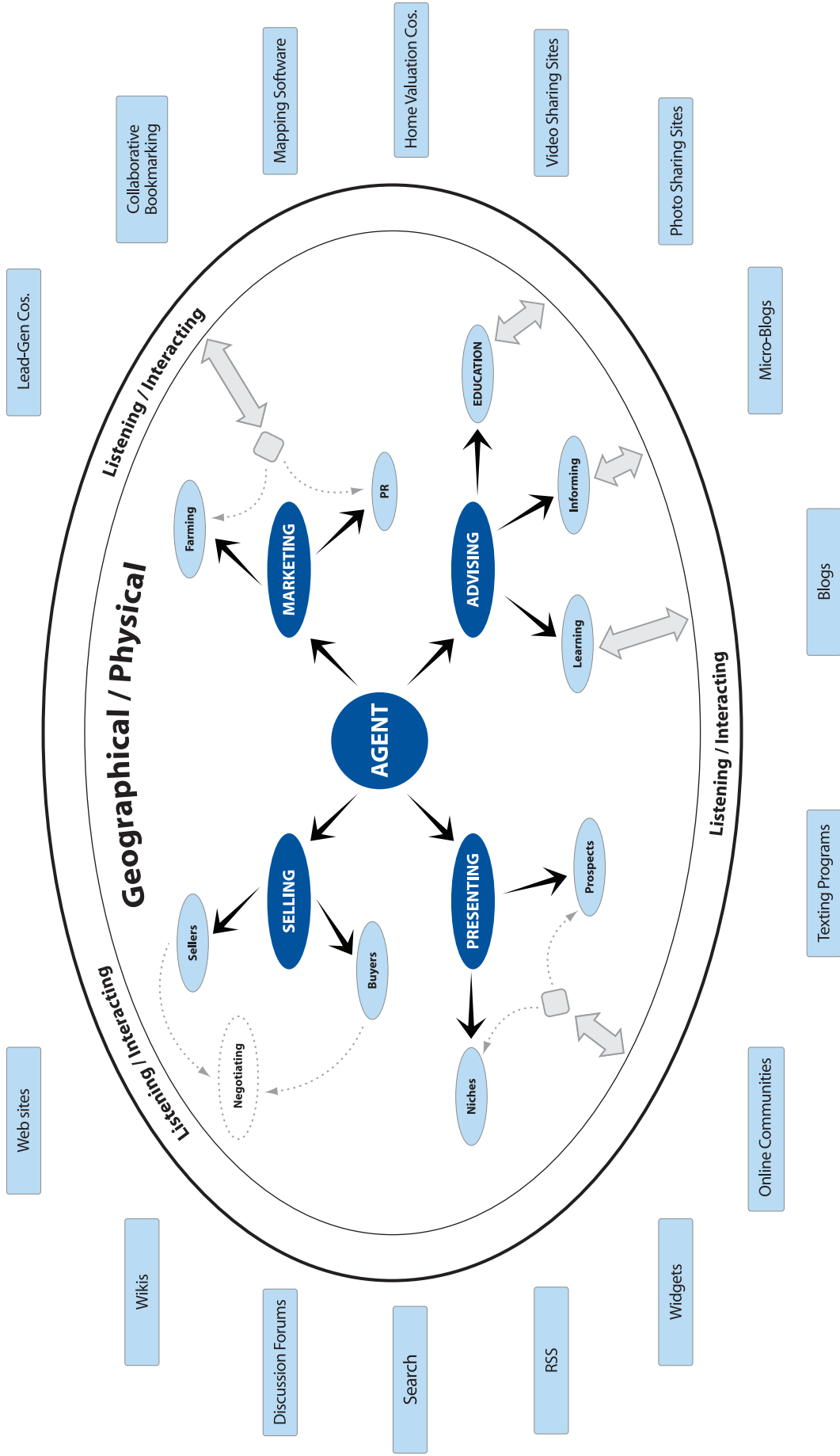


# THE REAL ESTATE AGENT NEW PARADIGM

Global / www / Virtual



☐ = "Outpost"<sup>1</sup> & "Listening Post"<sup>2</sup>

- 1 - Active/updated profiles in communities where your customers hang out.
- 2 - Search alerts and RSS feeds to relevant keyword search results pages.